

A Letter from the Chamber President:

Dear Chamber Members:

It's hard to believe that another month has gone by, but Spring Break is just around the corner and our Winter Visitors will soon be heading back north. We've had the opportunity to visit with many of them the past few months and, with the exception of our winter weather, they truly seem to appreciate what the city has to offer.

We've also been busy sprucing up the Chamber office with a fresh coat of paint for the reception and office area, new furniture and some heavy duty cleaning. Please feel free to stop by anytime and offer your suggestions for improvement.

Our February 28th All Member meeting promises to be a great one with Cameron County Judge Carlos Cascos as our guest speaker. Scott Friedman will offer a special breakfast for the meeting, so be sure to attend and bring a friend.

One of the areas the Chamber is seeking to address in the immediate future is informing area businesses and their employees about the many things going on in our community. They are often the first point of contact with visitors and the more information they have to share, the better. Our Ambassadors will be a big help in this area and we encourage your input as well.

We're also coming down to the space deadline for our first ever annual Visitors Guide. To make sure your advertising message is heard, please contact me at the Chamber office at 943-2262 or on my cell phone at 561-1052.

We're also currently planning for our annual Awards Banquet, which will be held Friday, April 20th at the Yacht Club Hotel. We'll provide more information regarding ticket sales and plans in next month's newsletter.

Please mark your calendars for the first Friday of each month for our All Member meetings at 8:30 am at Pirates Landing. I look forward to seeing you there!

Sincerely,
Betty Wells

President
Port Isabel Chamber of Commerce

February New Chamber Member: ISLA TOURS

For information on House Bill 7 regarding the transfer of the Port Isabel Lighthouse property from TPWD to the Texas Historical Commission, please logon to www.portisabel.org and click on the Lighthouse Transfer link.



The Port Isabel Chamber of Commerce office has been freshened up with paint on the outside and inside, courtesy of the Department of Historical Preservation of the City of Port Isabel. The new fence surrounding the Lighthouse Park has also been installed.

Judge Cascos to Speak at Chamber Meeting

Cameron County Judge Carlos Cascos will be the featured guest speaker at the February 28th All Member meeting.

The meeting will be held at 8:30 am at Pirates Landing Restaurant. Judge Cascos will be addressing members on topics of concern to local businesses and representatives. A brief question and answer session will follow his speech.

Scott Friedman of Pirates Landing will also be providing a special breakfast for this meeting. We encourage all of our members to attend and bring a friend. The meetings are usually an hour in length or less.

Deadline for Advertising in the Port Isabel Annual Visitors Guide

The Port Isabel Chamber of Commerce would like to remind its members that the deadline for advertising space in our annual Visitors Guide is March 15.

The full color, 52 page Guide will be published in the late spring. It is intended to meet the needs of visitors requesting information, promote Chamber members and local businesses, and answer the many questions regarding what our area has to offer both residents and tourists. A total of 20,000 copies will be printed in the first addition, with distribution to include direct mail, Texas Visitor

Centers, and local high traffic locations. The Visitors Guide will be uploaded to our website at www.portisabel.org and will be included as part of the PICC's President's and Port Isabel Marketing Director's email signatures in an effort to encourage browsers to learn more about Port Isabel. The Guide will also include a complete Membership Directory and will offer member and non-member rates.

For information on how your business can participate, please contact PICC President Betty Wells at (956) 943-2262.



MARCH Community & Chamber Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			Feb 28- PICC Board Meeting- 8:30a (1st Natl. Bank of Edinburg)	1-Veteran's Committee- 6p (City Hall)	2-All Chamber Meeting- 8:30a (Pirates Landing)	3
4-PI Antique & Flea Market- 9a-4p (Beulah Lee Park)	5-Parks & Rec.- 5:30p (City Hall)	6-Board of Adjustments- 6p (City Hall)	7	8- Beautification Committee- 5p (City Hall)	9	10
11	12	13-City Commissioners- 6p (City Hall)	14-Merchants Mtg.- 8:30a (Treasures of the Gulf) P & Z- 6p (City Hall)	15-Modern Venice Committee- 6p (City Hall)	16	17
18	19	20- Community Center Committee- 6p (City Hall)	21- Ambassador Meeting- 8:30a (Treasures of the Gulf)	22	23	24
25	26	27-City Commissioners- 6p (City Hall)	28-Merchants Mtg.- 8:30a (Treasures of the Gulf) PIEDC- 6p (City Hall)	29-MoPI's Telling Our Stories- 7p (Treasures of the Gulf)	30	31

Schedule is subject to change. Please contact the Port Isabel Chamber (943-2262) or the Port Isabel City Hall (943-2682).

~ PORT ISABEL ~
Chamber of Commerce

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