

Port Isabel Chamber of Commerce

421 E. Queen Isabella Blvd.
 Port Isabel, Texas 78578
 956/943-2262 • Fax: 956/943-4001
 E>director@portisabel.org • W>www.portisabel.org

<Visitor's Guide 2010-2011 Rate Card>

The Port Isabel Chamber of Commerce will be producing a full color, 4 x 9", 52 page Visitors Guide scheduled to be printed in September 2010. The Visitors Guide will feature the Port Isabel Chamber of Commerce's Business Membership Listing, a brief history, maps of Port Isabel, a hotel/motel listing, things to do in Port Isabel, Museums of Port Isabel, Port Isabel Economic Development Corporation, a calendar of events and festivals and relocation information. This guide is designed to serve a variety of needs from the casual visitor to business relocation to the direct request for information. 30,000 copies will be distributed to high traffic locations and by mail. The Visitors Guide will also be uploaded to www.portisabel.org and www.portisabel-texas.com and will be included as part of the PICC President's and Port Isabels Marketing Director's email signature in an effort to encourage browsers to learn more about Port Isabel. Consequently, your ad will have both print and internet exposure.

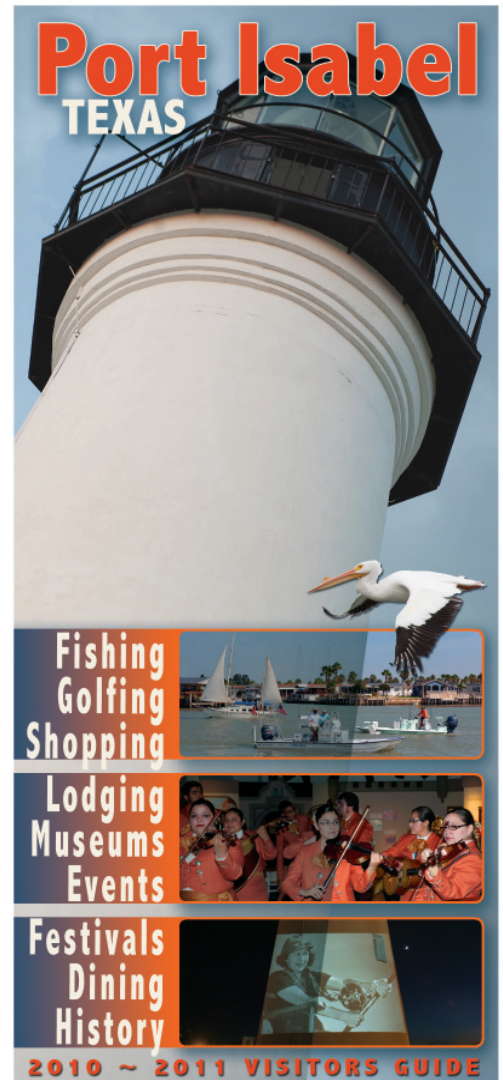
Advertiser Information: Camera ready artwork should be submitted by email or on cd-rom or dvd. 300 dpi minimum, cmyk in either jpg, pdf, psd, tiff or quark formats. Artwork requiring production will be subject to additional costs. E-mail: director@portisabel.org.

Space Reservation: July 15, 2010
Publication Date: September 2010
Quantity Printed: 30,000

Advertising Rates

	Members	Non-Members
Back Cover	\$1,725.00	n/a
Inside Front Cover	\$1,380.00	n/a
Inside Back Cover	\$1,380.00	n/a
Double Truck	\$2,875.00	n/a
Full Page	\$1,035.00	\$1,150.00
2/3 Page	\$775.00	\$870.00
1/2 Page	\$550.00	\$635.00
1/3 Page	\$400.00	\$460.00
1/4 Page	\$290.00	\$350.00

All pages in the Visitors Guide are full color.



Print Page Specifications

Double Truck	Full size	8" x 9"
		7 3/4" x 8 3/8"
Full Page		3 1/2" x 8 3/8"
2/3 Page		3 1/2" x 5 1/4"
1/2 Page		3 1/2" x 4 1/4"
1/3 Page		3 1/2" x 2 3/4"
1/4 Page		3 1/2" x 2"

For more information on advertising in the Visitors Guide contact Betty P. Wells, PICC President (956/561-1052)

Port Isabel Chamber of Commerce

421 E. Queen Isabella Blvd.
 Port Isabel, Texas 78578
 956/943-2262 • Fax: 956/943-4001
 e-mail: director@portisabel.org
www.portisabel.org

Port Isabel Chamber of Commerce

421 E. Queen Isabella Blvd.

Port Isabel, Texas 78578

Betty P. Wells: 956/561-1052

Phone: 956/943-2262 • Fax: 956/943-4001

director@portisabel.org • www.portisabel.org

Advertising Order Form

Contact Name: _____

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

Contract for Advertising in the 2010-2011 Guide Book

1. 2010-2011 Official Visitors Guide to Port Isabel Advertising

Size of space: _____ Placement: _____

Rate: (Member) \$_____ (Non-Member) \$_____

Orders are due at the Port Isabel Chamber Office by **July 15, 2010**. Please submit a 50% deposit with the advertisement/membership order. The balance is due prior to publication at the first of September. Payment may be made with Master Card, Visa, Discover or check. All production materials must be delivered to the Port Isabel Chamber of Commerce by **July 31, 2010**.

The terms and conditions stated on this and the accompanying documents are accepted by the member/advertiser.

Signature _____ Date: _____