

LETTER FROM THE PRESIDENT

Dear Chamber Members:
Summer is flying by and we have welcomed thousands of visitors at the Port Isabel; Chamber of Commerce office.

The Lighthouse Establishment Cinema will feature two movies in August and will wrap up their season in late October. Fishing is also booming with the Texas International Fishing Tournament underway July 28-Aug. 1 and the Ladies Kingfish Tournament scheduled the following weekend.

Our August All Member meeting is set for August 6th at 8:30 am at Pirate's Landing Restaurant and we look forward to seeing you there! As always, we encourage you to contact our office with any suggestions or questions you might have about the services we provide to our membership. We look forward to hearing from you!

Sincerely,
Betty Wells
President

71ST TIFT UNDERWAY

More than 1300 registrants and 500 boats are expected to converge on the Port Isabel-South Padre Island area to participate in the 71st Texas International Fishing Tournament.

Scheduled for July 28-August 1, the five day event features bay, tarpon and offshore divisions for anglers of all ages. The two days of fishing will take place on Friday, July 30 and Saturday, July 31. Winners will be awarded custom art prints by local artist Larry Haines at the awards ceremonies on Sunday, Aug. 1.

Special activities for juniors 21 years of age and under will be held on Thursday, July 29. Interested persons can register online at www.tift.org or contact Tournament Director Betty Wells at (956) 943-8438 or (956) 561-1052 for more information. Registration fees for adult anglers are \$100. Junior registration fees range from \$16 to \$30 and captain/crew and social fees are \$50 per person.



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VISITORS GUIDE SALES DEADLINE SET FOR AUG. 10

Advertising sales for the Port Isabel Chamber of Commerce's 2010-2011 Visitors Guide's deadline is set for August 10th. 30,000



Family memories, lots of great fishing are some of TIFT's best traditions. The Texas International Fishing Tournament is one of the oldest and largest tournaments on the Texas Gulf Coast. Sponsors: City of Port Isabel and the Port Isabel Economic Development Corporation.

copies will be printed in the early fall 2010.

In addition to the 30,000 printed last year, the 2009 Visitors Guide is also online on the Port Isabel Chamber website (<http://portisabel-texas.com/visitorsguide/pi-guidebook.pdf>) where it received over 22,000 hits and on the Port Isabel Info website (<http://www.portisabel-texas.com/visitorsguide/pi-guidebook.pdf>) where it received over 26,000 hits for a total of over 48,000 hits! For more information, please contact Betty Wells at the Chamber office at 943-2262. View rate card online: <http://portisabel.org/chamber/wp-content/uploads/2010/06/rate-card-2010-11.pdf>.

LIGHTHOUSE ESTABLISHMENT MOVIES IN AUGUST

The Lighthouse Establishment Cinema continues in August with two more movies and the last show of July on the 30th! July 30- "Blindside", August 13-

"Twilight- New Moon", and August 27- "Old Dogs".

All movies start on Friday at 9:30 p.m. just after South Padre Island's Fireworks display over the Laguna Madre Bay. Free admission. Concessions available.

AUGUST CHAMBER & COMMUNITY CALENDAR OF EVENTS

7/30	9:30pm	Lighthouse Establishment Cinema
8/1	9:00am	Port Isabel Antique & Flea Market (PICC)
8/2	5:30pm	Parks & Recreation Committee Meeting (City)
8/3	5:30pm	Historical Preservation Board (City)
	6:00pm	Board Of Adjustments (City)
8/5	5:30pm	Veteran's Committee (City)
8/6	8:30am	Chamber General Membership Meeting (PICC)
8/10	7:00pm	City Commission Meeting (City)
8/11	8:30am	Merchant's Committee Meeting (PICC)
	6:00pm	Planning & Zoning Committee Meeting (City)
8/12	5:30pm	Beautification Committee (City)
8/13	9:30pm	Lighthouse Establishment Cinema
8/17	6:00pm	Community Center Committee (City)
8/18	8:30am	Ambassadors Meeting (PICC)
	6:00pm	PI Economic Development Corporation (City)
8/19	3:00pm	Harbor Committee (City)
8/24	7:00pm	City Commission Meeting (City)
8/27	9:30pm	Lighthouse Establishment Cinema
8/28	5:30pm	Comprehensive Planning Committee (City)
	7:00pm	Museums of Port Isabel "Telling Our Stories"

~ **PORT ISABEL** ~
Chamber of Commerce

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